

## WHAT ARE COOKIES?

Cookies (also known as tags or tracking pixels) are small pieces of data that come from a website and are stored on a user's computer during browsing. Cookies allow websites to remember information about the user, such as if the user is logged in, recording what pages have been visited on the website, and details (such as name and email address) from previous user interactions to auto-fill in forms.

AiDesign uses cookies in the above ways. We do not store personally identifiable data about our users, though we do partner with the third parties listed below to securely store collected data, and never sell the data we do collect.

We also partner with select third-party platforms to provide a better online experience and they may also place cookies on your computer that will be used when browsing our website.

You can disable cookies in your browser, though please note that most modern browsers and website rely on cookies in some fashion, so disabling them may hinder your ability to use certain websites or functionality on a website.

## WHAT WE'RE TRACKING AND WHY

**Google Analytics:** Google Analytics allows us to review overall website usage to identifying behavior patterns and improve the website experience for users. <u>Click here to view Google's Privacy Policy and read instructions on how you can update your activity controls.</u>

## **HOW TO DISABLE COOKIES**

The process to disable cookies depends on the browser you are using. Below, we have outlined resources that provide the necessary steps to disable cookies on common browsers.

- Safari
- <u>Internet Explorer</u>
- Chrome
- Firefox

